

EBF FORUM – 15 JULY 2020



Carlos Velazquez
Elected Chairman



Yvonne Orgill
Managing Director

The background features several sets of curved lines in the corners, some solid and some dashed, creating a modern, abstract design.

Legal Compliance

By dialing into the Forum you commit to following the EBF Legal Statement?

Approval of Agenda



PROGRESS



2020 FOCUS



**ADVERTISING
OPPORTUNITIES**



**VIRTUAL
WORKSHOPS**



**TECHNICAL
COMMITTEE
PROPOSAL**



**UNIFIED WATER
LABEL
ASSOCIATION**



**OPEN FORUM
DISCUSSION WITH
Q&A SESSION**



**DATE AND VENUE
OF NEXT MEETING**

REFRESH BEST OF ALL INITIATIVE

- Criteria alignment progress
- Existing Schemes
 - Existing registrations during database merge pay their current scheme - until March 2021
 - Can dual register on UWL with no additional charge
 - New registrations pay UWL
 - Label can carry QR code to existing Scheme
- Audit can be undertaken using registered Test House at local level
- Test Lab free to register
- The Scheme merger does not aim to cause existing scheme economic issues

PROGRESS

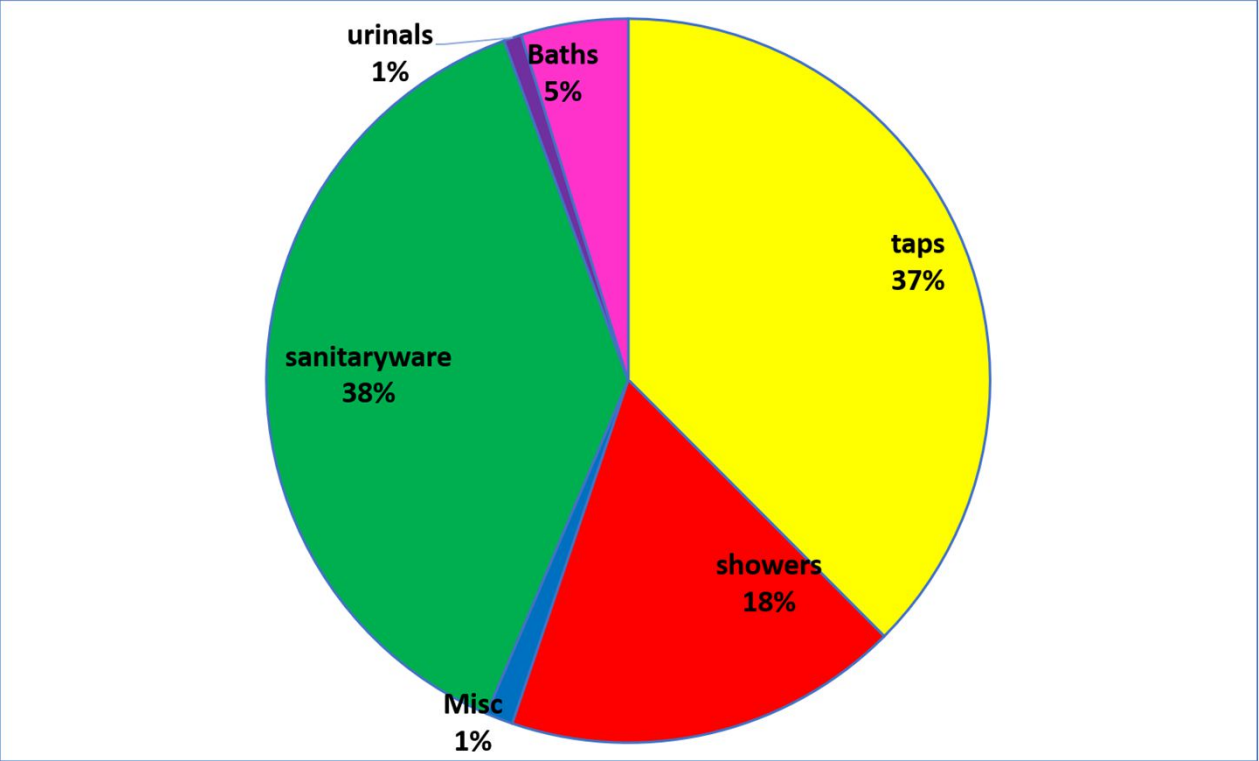
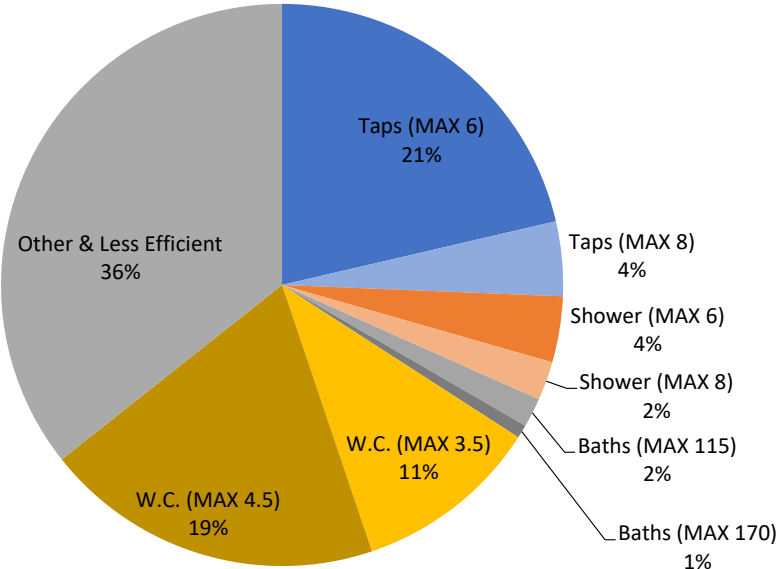
- Scheme Growth
 - Challenges
 - Areas for focus
- Data Collation
 - NDA
 - Status
- Database mergers
 - Comparison
 - Challenges
 - Swiss/Anqip
 - Fees
- Eco-Design Consultation
- UK Consultation
- Commercial Opportunities
- EU-nited joint PR

PROGRESS

- Company Registrations up to 161
 - Turkey, Italian, Spanish and Chinese companies registered
- Product Registrations undergo regular cleanse – 12,357 currently registered
 - 200 additional sanitary tapware registered in the last 4 weeks
- + 3,393 products removed due to no longer available in marketplace
- Scheme % split across categories – natural movement to 'green' grades

Scheme % Split

Top two efficiency grades



PROGRESS

- Annual audit 2019 delayed due to COVID 19
- Re-assess September 2020
 - Credibility of the Scheme is underpinned with the audit
 - 10 test houses offering facility
 - BMA offers witness testing
 - ANQIP to be recognised as Test Lab for Portugal

PROGRESS Data collation & NDA

- Generic Non-disclosure Agreement available and can be issued on a one to one basis
- Copy available from the UWL Website
- Market Representation must be independently verified. RSM Global appointed and now seeking data
 - Email request from **Philip Jackson** and chasing by UWL Secretariat
 - Data slow to be received
 - Critical element to gain recognition by the Commission

PROGRESS DATABASE MERGER

- Technical comparison exercise underway
- Identified harmonised Standards and CPR used within the criteria by Anqip and European Water Label
- If already registered with Anqip, Swiss Energy or Swedish Energy no further charge implemented until after ISH 2021 or when current registrations are to be renewed – dual registration allowed, single payment
- New registrations on no scheme will be charged by UWL
- Anqip to be recognised as Agent and Test Lab for audit in Portugal, applicable fees and commission paid to Anqip

EU ECO-DESIGN CONSULTATION FORUM

- Forum held 18 December 2019
- Request to CEN to develop a functionality Standard
 - CEN/TC 164
 - Sub Groups - undertake the work
 - Work could be undertaken by a different platform
- EU ideally looking for Industry smart tool to dovetail with Renovation Wave/Green Deal – confirmed by Paulo de Silva Lemos during the Virtual Workshop held 8 July 2020

UK CONSULTATION & OTHER COUNTRY INFORMATION

- UK Government undertaking consultation on mandatory label – looking to use Unified Water Label with potential backstops - no more than
- UK BEIS Energy Related Consultation out for comment until 4 September 2020, includes Taps and Showers
 - UWL will send comment
 - <https://beisgovuk.citizenspace.com/energy-efficiency/recharging-uk-energy-related-products-policy/>
- ‘Green Agenda’ economic stimulation – identifying a smart tool – UWL
- Any other Countries undertaking additional consultation?
- Hong Kong implementing mandatory label in 2021 – 4 grades similar to UWL, with registration system similar to Australia

WELL/EU-Nited

- EU-NITED MEETING/OUTCOMES
- No progress due to COVID 19

2020 FOCUS

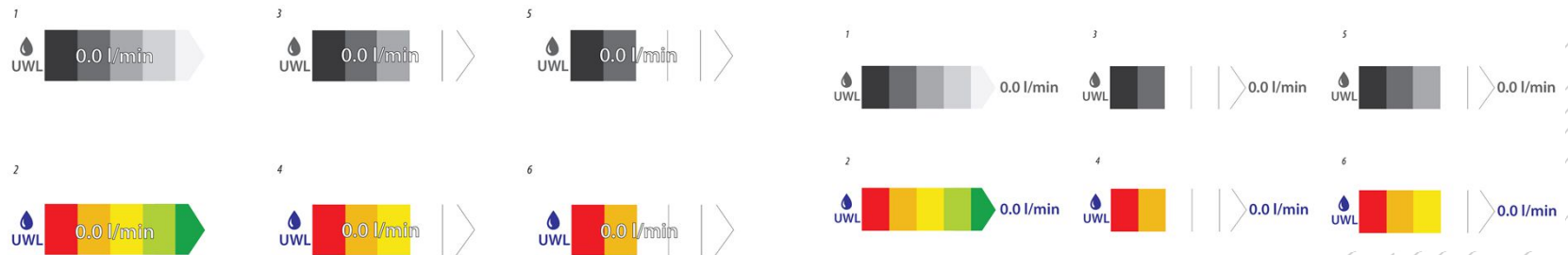
- Agreed Focus 2020
- Raising visibility
- Awareness
- Increase market representation to achieve 80% of units sold

2020 FOCUS - HOW

- HOW?
 - Encourage greater use of the Label by registered brands
 - Offer flexibility but maintain mandatory elements such as:
 - Pantone references
 - Name
 - Website
 - Water Grades
 - Optional customisation options
 - New 'How to Use' Guide in development

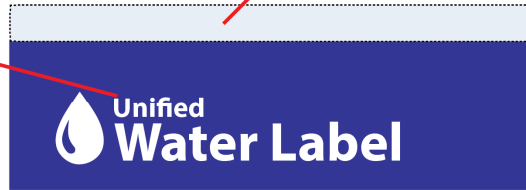
2020 FOCUS – Using the Label

- Using the Label
 - **Mandatory Visibility**
 - Company websites
 - Product literature – electronic, paper, both
 - **Voluntary**
 - Packaging and support material
 - Optional customisation options
 - **Recommend**
 - Additional support material
 - Retail/DIY Channels on packaging and support material
 - Trade Fairs



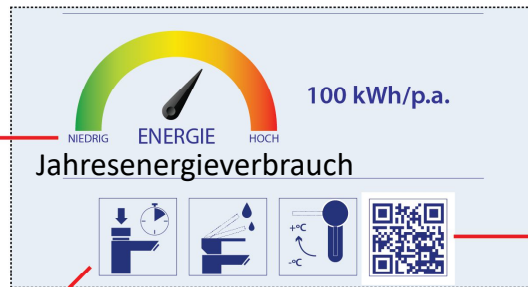
box for statement, company name or web link

Must not be translated



Dashed box represents the optional elements of the label

Can be translated to local language



Can be a QR code to the product, company website or be replaced with a company logo

www.europeanwaterlabel.eu

Optional technical icons

Must be on the label either below technical and energy icons or if these optional elements are not used below the grades

2020 FOCUS – Website Refresh

- Website refresh commenced
 - Launch September
 - Commence refresh of database
 - Commence development of ‘Calculator’ section
 - Water
 - Energy
 - Carbon – associated to 1 litre of water based on globally recognised methodology
- Advertising Opportunities now available
- Video’s and mini whiteboards to be produced to explain
 - The label
 - How to use...
 - Label
 - Calculator
 - Register

CARBON INFOGRAPHS

Combined Savings
39,477

litres of Water saved



Water and carbon saved equivalent to:



265
km's driven



0.73
Barrels of Oil



42
kg of CO₂



1
Tree (s)

Shower
11,717

litres of Water saved



Water and carbon saved equivalent to:



79
km's driven



0.03
Barrels of Oil



12
kg of CO₂



0
Tree (s)

WC
2,044

litres of Water saved



Water and carbon saved equivalent to:



14
km's driven



0.01
Barrels of Oil



2
kg of CO₂



0
Tree (s)

Tap
25,716

litres of Water saved



Water and carbon saved equivalent to:



173
km's driven



0.69
Barrels of Oil



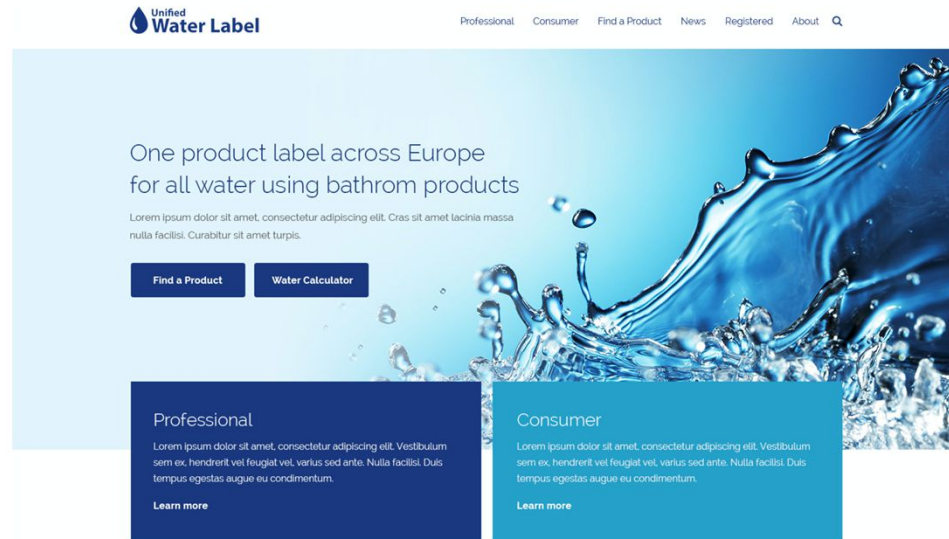
27
kg of CO₂



1
Tree (s)

2020 FOCUS – Website Refresh

ADVERTISING OPPORTUNITIES



Unified Water Label

Professional Consumer Find a Product News Registered About Q

One product label across Europe for all water using bathroom products

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[Find a Product](#) [Water Calculator](#)

Professional

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[Learn more](#)

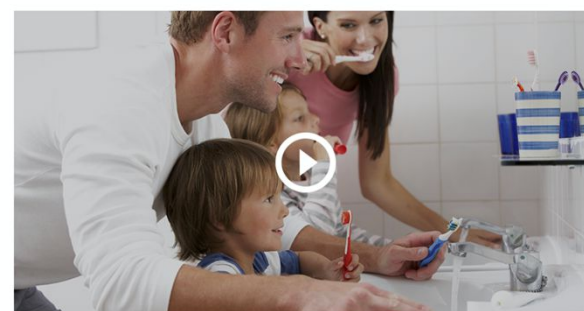
Consumer

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[Learn more](#)

What is the Label?

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“Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut et tortor consequat elit tristique porttitor. In rutrum auctor orci, tincidunt ultrices quam scelerisque blandit.”

[Learn more about the Labels](#)



2020 FOCUS – Website Refresh

ADVERTISING OPPORTUNITIES

Professional

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[Home](#) > [Professional](#)

Aims and Objectives

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[Learn More >](#)

Technical Criteria

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[Learn More >](#)

Rules and Regulations

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[Learn More >](#)

Registration

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[Learn More >](#)

Audit Process & Test Houses

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[Learn More >](#)

Energy Calculation

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[Learn More >](#)

Commitment Letter

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[Learn More >](#)

NDA Agreement

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[Learn More >](#)

Research

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[Learn More >](#)

2020 FOCUS – Newsletter



<https://bit.ly/32dvwSL>



PR CAMPAIGN

- 2020 ACTIVITY
 - Blogs for 3rd party websites – 4 to date
 - Features for installer and architect magazines
 - 5 press releases
 - 2 issues of Newsletter
 - Video – Workshops
 - 2 whiteboard updates
 - Social media updates and articles
 - Twitter/LinkedIn
 - Develop a series of ‘How the Label can help’
 - Distributors
 - Installers
 - Media

2021 ISH

- ISH 2021
 - UWL/UWLA Presence/launch
 - Full cost applicable
 - Position
 - Workshop?
 - Message?
 - Invites?

VIRTUAL WORKSHOP 8 JULY - INFORMATIVE

- 72 participants
- Video Presentation – now available on the website
- Paulo de Silva Lemos, DG Env gave update on Commission activity and referred to the Industry initiative that could help achieve Green Deal/Renovation Wave goals
- Requirement for Industry to engage ie development of ‘Functionality Standard for sanitary tapware’ under the CEN structure
- AVR confirmed their commitment and urged Italian sanitary tapware manufacturers to engage with the Scheme and gain commercial advantage
- Further interest in promoting Scheme received from ICC
- 2nd workshop – autumn 2020
- Presentation available to anybody who wishes to organise a workshop www.europeanwaterlabel.eu/home3.asp

Technical



Technical Committee met 18 June



Revamp of criteria to reflect Standard format – sanitary tapware out for comment – minor technical mods



ISO PC316 activity



Agreed to participate in the Standardisation for sanitary tapware functional performance



Request for other products to be included – further discussion required – shower pumps/hot tubs



Possible meeting in September

UWLA FORMALISING EBF

- Articles of Association now with Belgium Notary
- Legal position being ascertained

UWLA FORMALISING EBF -

- BMA support has been reduced to reflect the move to Formalisation
- Secretariat is
 - Yvonne Orgill, MD, full time
 - Part time basis for
 - Amy Kirk
 - Sandra Cliff
 - Andy McLean, audit

Open Forum

To open discussion to identify further challenges, identify potential solutions to further develop the Unified Water Label, working towards a robust and well supported VA



Date & Venue of Next Meeting November?